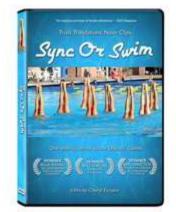
## 2011 U.S. JUNIOR SYNCHRONIZED SWIMMING CHAMPIONSHIPS

March 30 - April 2, Clermont, FL



FILM DETAILS:

Running Time: 90 minutes

Rating: Not Rated

Special Screening – *Sync Or Swim* Wednesday, March 30, 7:30 – 9:00 PM At host hotel, the Hampton Inn All athletes, coaches, judges, spectators are invited.

Description of the Film: Dive into the world of elite synchronized swimming as dedicated young women compete for spots on the 2004 U.S. Synchronized Swimming team and train relentlessly in pursuit of an Olympic medal. Sync or Swim profiles hard-working athletes on a moving journey to fulfill their Olympic dreams. Day after day, these 9 swimmers hone their skills and perfect the split-second timing of their precisely choreographed routines in preparation to face their Olympic competitors. In the midst of their training, they must pull together to support a teammate who attempts to recover from an unthinkable tragedy. Juxtaposing scenes that are intense and emotional, uplifting and mesmerizing, humorous and heart breaking, Sync or Swim offers a candid, intimate look at this misunderstood sport that is so much more than sequins and smiles.

## Project History:

While watching the 2000 Summer Games on NBC, award-winning filmmaker Cheryl Furjanic saw synchronized swimming for the first time and realized it was like no sport she had ever seen; a fascinating and mesmerizing blend of aquatic strength and grace tmade to look effortless. Three years later, production began. For over two years Furjanic and her crew tracked the progress of the team through Olympic Trials and training up to, and including, the Athens Olympic Games. Completed in 2008, *Sync or Swim* was an official selection at over 15 film festivals across the country, including the Slamdance Film Festival, Silverdocs, and the Museum of Modern Art's Documentary Fortnight series.

## Awards:

- \* Best Director of a Feature Documentary 2010 New York International Film Festival
- \* 2009 Billie Award for Journalism (Broadcast/Cable/Film) from the Women's Sports Foundation
- \* Jury Award for Best Feature Film 2008 Kansas City Film Festival
- \* Chris Award Honorable Mention 2008 Columbus International Film & Video Fest

Sync or Swim was made with the consent of the United States Olympic Committee.

For screening details contact: Cheryl Furjanic, Director/Producer <u>cheryl@synchromovie.com</u> office 212-998-8542 cell 646-361-4544